

The central role of Public Transport in the urban mobility revolution Guido Di Pasquale, UITP



CHALLENGES AND OPPORTUNITIES

- Changing governance, organisation & relationships
- Exponential growth of data
- Improved operational efficiency and maintenance
- Impact on human resources
- Cyber security and privacy
- Electrification
- Emerging players and New mobility services and platforms
- Autonomous and connected vehicles









New generation of BRT systems

Vehicle design





Healthy and liveable cities

Shared charging infrastructure

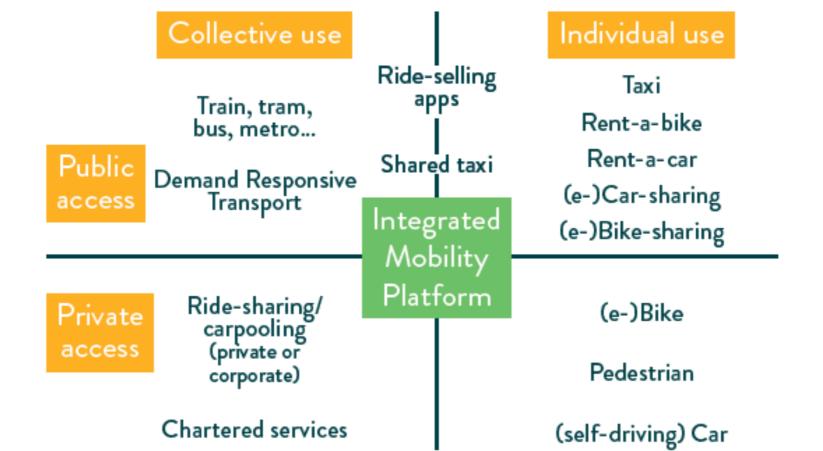




Integrated planning of system extension & renewal

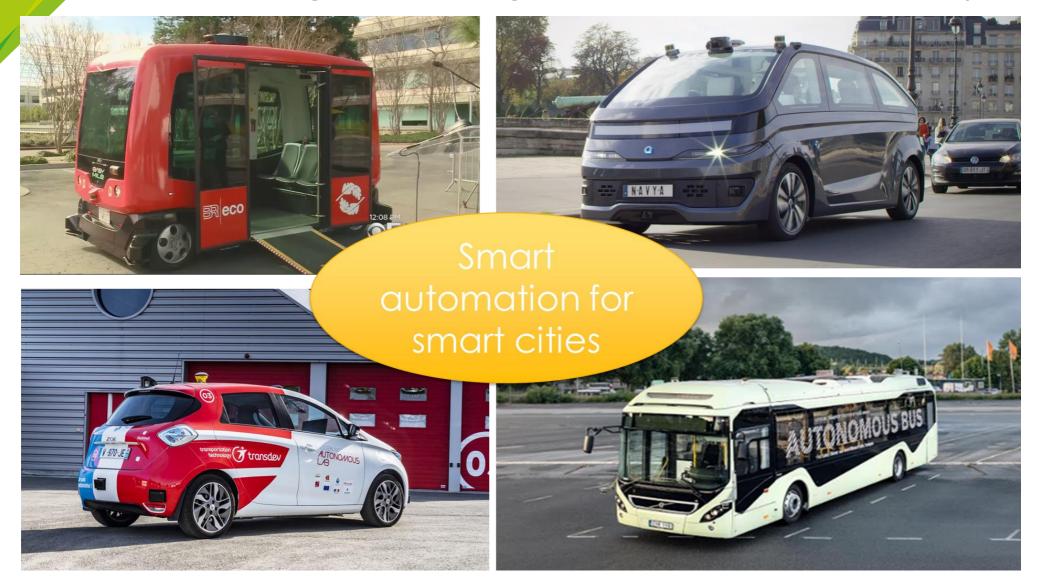
Integration urban landscape





CONNECTED AND AUTOMATED MOBILITY

A winning card for integrated sustainable urban mobility



CONNECTED AND SHARED AUTOMATED MOBILITY An Mobility Congress





4 Mobility plans and cooperation Governance & PP-cooperation Dynamic pricing: Tariff service based on 'offer vs demand' (Dynamic Pricing) **UBIGO** whim **Contractual integration** 3 Bundling/subscription - responsibility **Integration of payment:** 2 Market place and virtual operator operator Single trip - find, book and pay moovel **Integration of information:** 1 Different operators Multimodal travelplaner, price info Google No integration: 0 Bla Bla Car UP drivy Single, separate services

MaaS topology (Sochor, Arby, Sarasini, Karlsson,

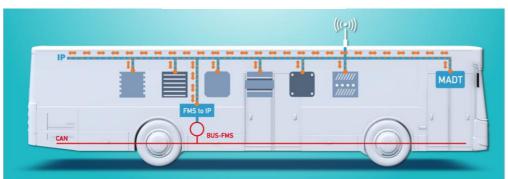




INTEROPERABILITY AND STANDARDS

Time and money should be invested in new and innovative applications!





Applied standards for interoperable "plug-and-play" onboard and back-office IT-systems for public transport.





Creating seamless
Interoperability and Smarter
Travel

OUTLOOK

- 1. Local context matter
- 2. MaaS = cooperation, build up the dialogue of the MaaS ecosystem
- 3. Autonomy revolution is the winning card for MaaS and a big opportunity for public transport and urban mobility
- 4. Data deals: data of public interest generated by MaaS should be accessible to optimise and enhance public transport & urban mobility planning
- 5. Interoperability and Standardization are enablers









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