



Time for action - changing the transport paradigm  
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# Transport is a male dominated public space



## Women make up 51% of global population



**Women tend to be the poorest of the poor**

**6 out of 10** of the world's poorest people are women

Little change since 1995 when women made up 70% (UNDP).

## Ella se mueve segura – 3 Latin American cities

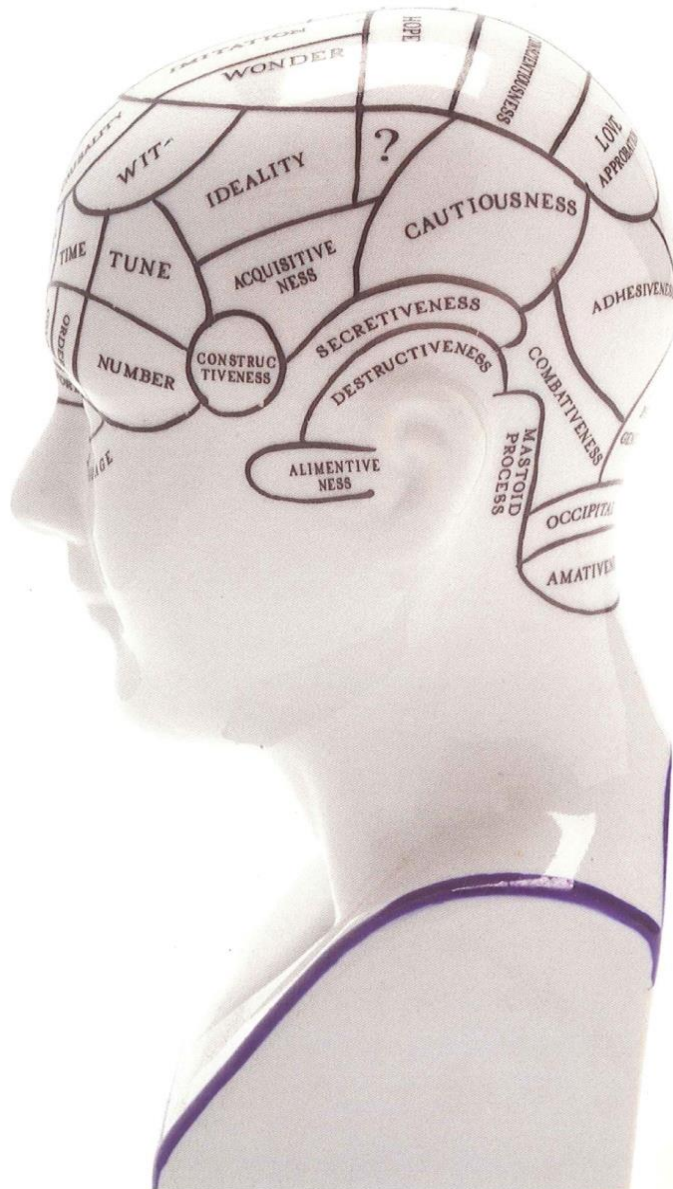


[www.fiafoundation.org](http://www.fiafoundation.org)

- Confirmed that women use public transport more than men
- Women tend to be captive riders (for now)!
- Women tend to use bus transport rather than rail (especially once they have children)
- Data collection is incomplete (disaggregated / trip purpose etc)
- Accepted stereotypes of travel behaviour between men and women are still valid
- Personal security is a key factor (more than men - crime) in their mobility habits and choices (to the extent that they have a choice)
- Harassment is a 'daily' occurrence
- Women when a suitable alternative is presented are more willing than men to change from PT to 'anything' else

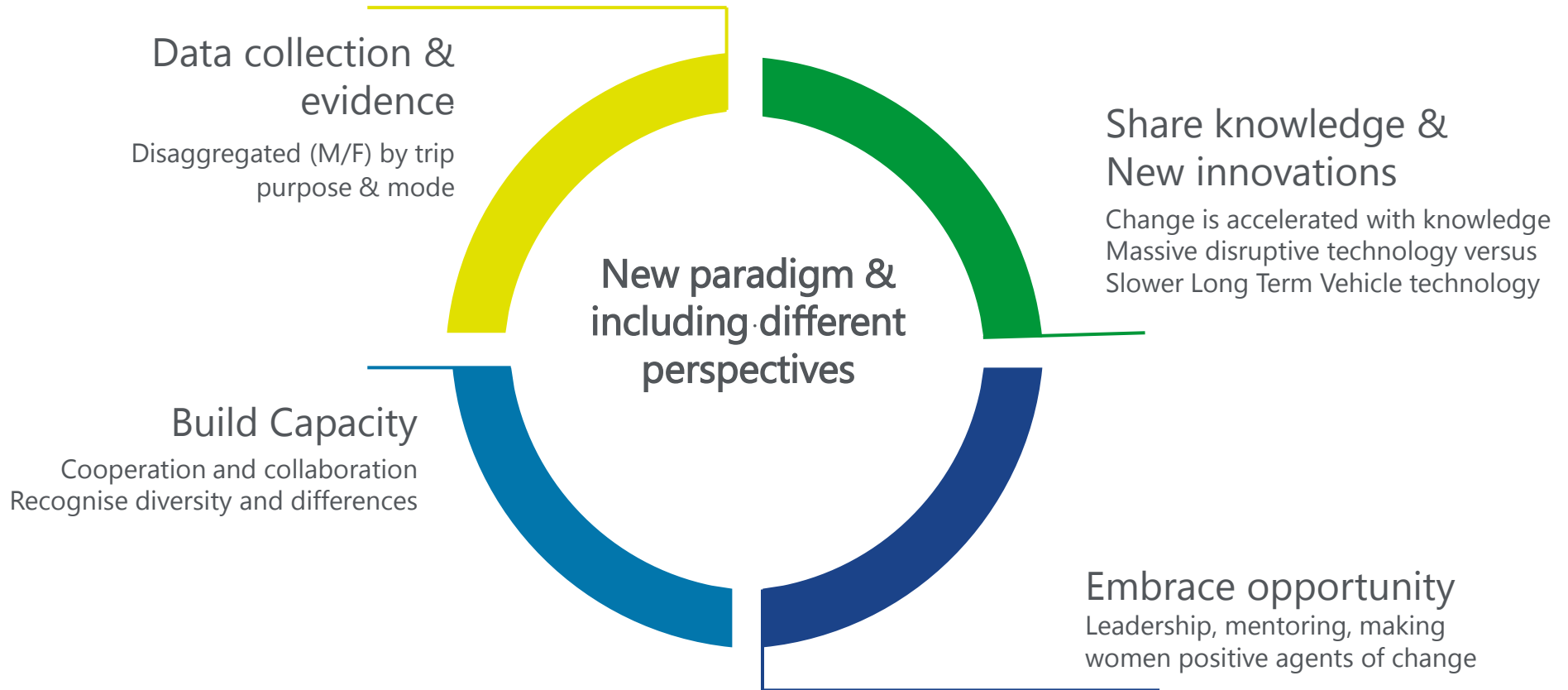
➔ Toolkit for cities (Sp & En)





### Women use and need different transport to men – but HOW and does it really matter?

- They make shorter length trips & they tend to trip chain so interchanges are more important
- They walk more & spend less on transport
- They use public transport more than men
- They are more concerned about security and safety
- They are 'time and financially poor' so plan trips - information is key
- They work more in informal economies
- They interpret information differently and use technology in different ways



*Are we currently 'looking' but not 'seeing'?.....*



**MUCHAS GRACIAS**

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