



URBAN PLANNING FOR SUSTAINABLE MOBILITY

The MobiliseYourCity Partnership

Sustainable Urban Mobility Congress 2019 - Moving the cities of the XXI century

Sandra LAQUELLE - February 21st - Bilbao



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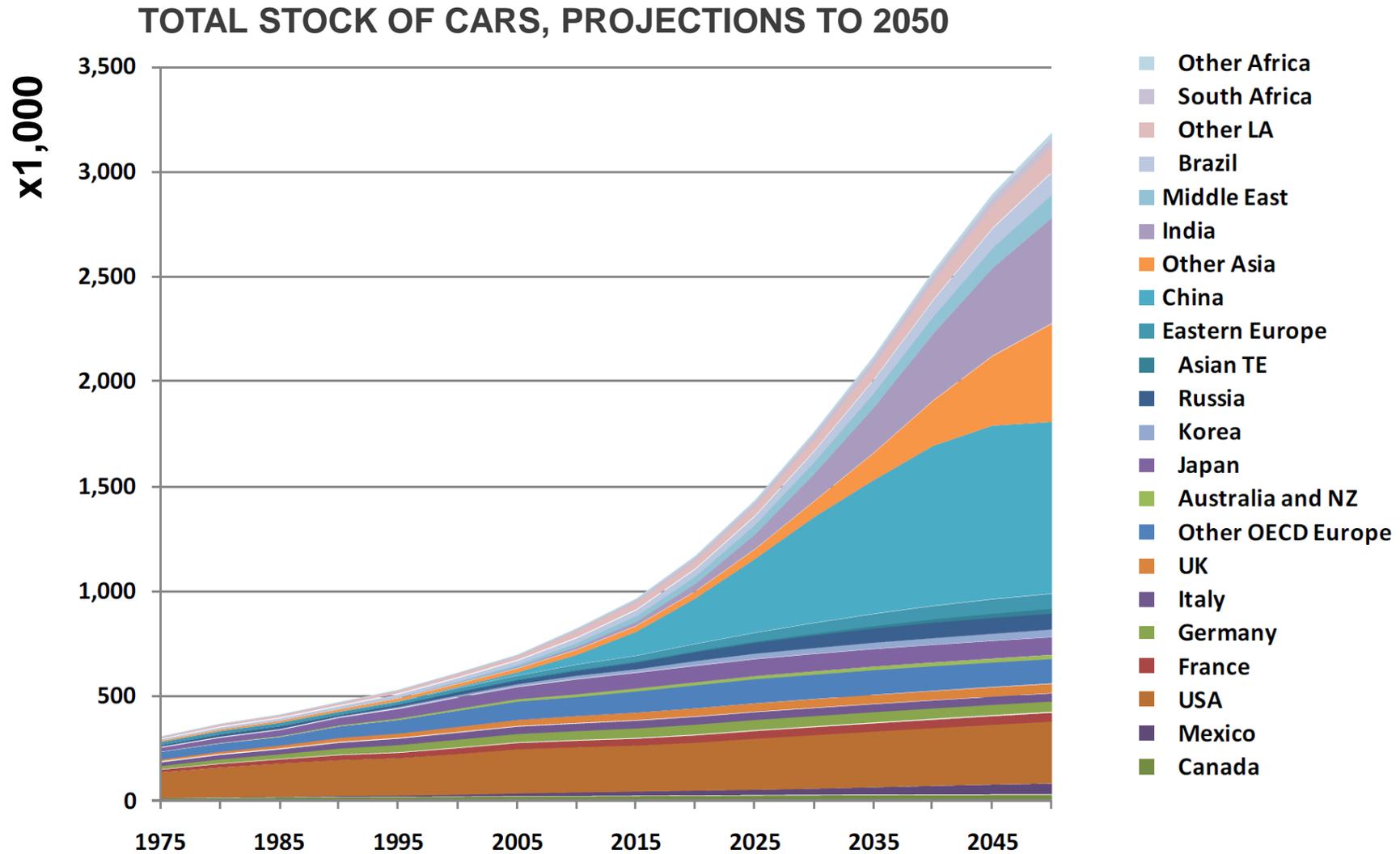




Need for a Comprehensive Approach



We have an opportunity to change current projections



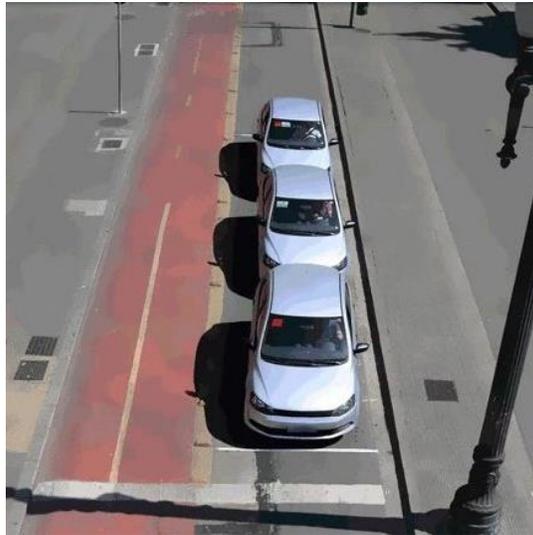
Source: IEA, 2008.

Urban Transport Space Efficiency by Mode

→ Car-oriented development is not efficient!



28 CYCLISTS



**3 SINGLE
OCCUPANT CARS**



82 BUS RIDERS



Solutions Exist



Integrate and regulate as one *ecosystem*



Source: WRI

Don't forget about mass transit

World's busiest subway systems:

- Beijing: 10m riders/day
- Tokyo: 8.7m/day
- Moscow: 6.7m/day
- NYC: 5.7m/day
- Mexico City: 4.4m/day

Source: WRI



World's busiest BRT systems:

- Sao Paulo: 3.3m riders/day
- Rio de Janeiro: 3.2m/day
- Bogotá: 2.2m/day
- Tehran: 2.0m/day
- Mexico City: 1.2m/day

Source: brtdata.org

MobiliseYourCity Objectives and Goals



MobiliseYourCity focusses on Sustainable Urban Mobility Planning. It supports cities and national governments in emerging and developing countries to plan sustainable urban mobility.



MobiliseYourCity is a global partnership launched at COP21. It is an international transport initiative under the UNFCCC action agenda (MP-GCA). It assists beneficiaries in achieving their National Determined Contributions (NDCs).



MobiliseYourCity contributes to the New Urban Agenda and UN's 2030 Agenda, specifically Sustainable Development Goal (SDG) 11: Make cities inclusive, safe, resilient and sustainable. That includes a variety of aspects such as e.g. investment preparation, urban transformation, job creation etc.

Our „12 Messages“ for Beneficiary Partners



Message 1:
Adopt a user oriented planning approach!



Message 2:
Plan urban mobility to improve living conditions!



Message 3:
Plan urban mobility to protect the planet!



Message 4:
Plan urban mobility to support local economy!

Our „12 Messages“ for Beneficiary Partners



Message 5: Consider urban mobility as key component of your urban planning!



Message 6: Take advantage of innovative approaches and digital transformation!



Message 7: Aim at maximum transport efficiency!



Message 8: Emphasize effective governance as a key success factor!

Our „12 Messages“ for Beneficiary Partners



Message 9: Emphasize effective governance as a key success factor!



Message 10: Ensure participation of citizens and stakeholders!

Message 11: Develop human capacities!



Message 12: Manage the continuous collection and use of data!

MobiliseYourCity Objectives and Goals



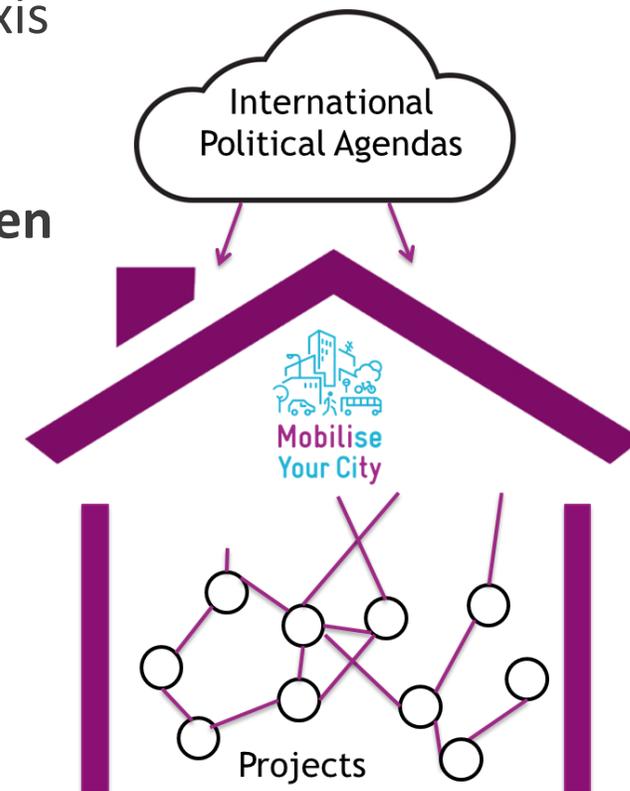
Quantitative goals:

- ≥ 100 cities acknowledged MobiliseYourCity and the need to implement *Sustainable Urban Mobility Plans (SUMPs)* targeting >50% CO2 until 2050
- ≥ 20 national governments acknowledged MobiliseYourCity and the need to implement National Urban Mobility Policies & Investment Programs (NUMPs)



Fundamentals of the Partnership

- **Sectorial city network** related to sustainable, climate-friendly urban mobility
- **European development cooperation brand**, with strong axis European Commission – France - Germany
- Project/programme-overarching, lasting **connector between donors – implementers - beneficiaries**
→ Forum for informal exchange to harmonize individual strategies and cooperation activities of Contributors
- **Investment and Finance Incubator** for sustainable sector transformation (AFB, KFW, EBRD)
- **Knowledge & Cooperation Platform**
- **Transport initiative as part of UNFCCC's MP-GCA**



MobiliseYourCity Partner Categories



Beneficiary Partners



Contributing Partners



Knowledge and Network Partners



BENEFICIARY PARTNER APPLICATION PROCESS

Your ambition to become a Beneficiary Partner in the MobiliseYourCity Partnership

This document aims to describe the application process for local and/or third governments to become MobiliseYourCity Beneficiary Partners. Beneficiary Partners in the MobiliseYourCity Partnership are those who national governments do not manage and develop directly, and the UK Department for International Development (DFID) supports to help them to improve their urban planning, infrastructure, and services. Beneficiary Partners are those who national governments do not manage and develop directly, and the UK Department for International Development (DFID) supports to help them to improve their urban planning, infrastructure, and services.

APPLICATION PROCESS

- 1 CONTACT THE SECRETARIAT**
To discuss the application process and to receive the application pack.
- 2 SUBMIT APPLICATION**
To submit the application pack to the Secretariat.
- 3 REVIEW OF THE APPLICATION AND RECOMMENDATION**
The application pack will be reviewed by the Secretariat and a recommendation will be made to the Steering Committee.
- 4 DECISION OF STEERING COMMITTEE**
The Steering Committee will meet to discuss the application and make a decision on whether to accept the application.
- 5 COMMUNICATION TO THE APPLICANT**
The applicant will be notified of the decision of the Steering Committee.

Following the MobiliseYourCity Partnership is a long-term partnership between local and/or third governments and the UK Department for International Development (DFID). The partnership is based on mutual benefit and shared objectives. The partnership is based on mutual benefit and shared objectives. The partnership is based on mutual benefit and shared objectives.

MobiliseYourCity Contributing Partners



Undertaken with support from:

Implementing Partners:



Knowledge and Network Partners:

Endorsed by:

Service Lines

Level	Service
Local	SUMPs (Sustainable Urban Mobility Plans) Development / Improvement + Implementation of pilot projects (small scale, replicable)
National	NUMPs (National Urban Mobility Policies & Investment Programs) Development / Improvement
Regional / International	Regional & Global Communities of Practice (Capacity Building and International Learning)

SUMP Definition

“A Sustainable Urban Mobility Plan is a strategic plan designed to satisfy the mobility needs of people and businesses in cities and their surroundings for a better quality of life. It builds on existing planning practices and takes due consideration of integration, participation, and evaluation principles.”

Source: Recommendations for Sustainable Urban Mobility Plans (EU 2013)

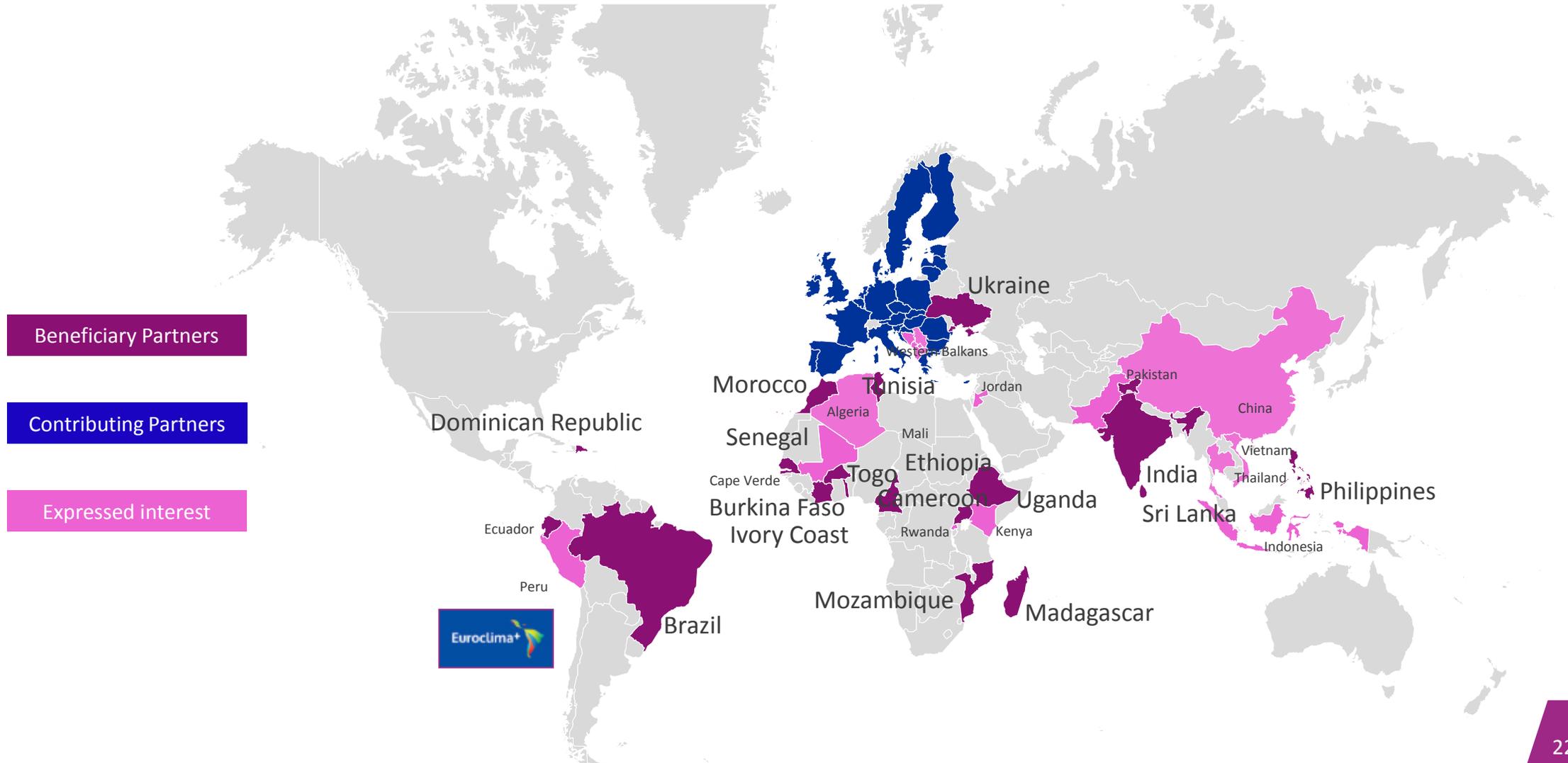


SUMP Elementary Principles & the biggest challenges for the cities



1. Inter-agency planning: Forming of a core team
2. Connecting local plans with national level policy
3. Participatory planning: civil society & the private sector
4. The process counts, not just a final planning document
5. Look into Governance & Institutional Advancement
6. Define targets & SUMP indicators
7. Install GHG Measuring, Reporting, and Validation
8. Connecting to budgeting & finance: Significant own funding required!
9. Show early success stories in the process
10. Monitoring the implementation

Our Partnership Radar



Introduction to EUROCLIMA+



- Regional programme of the European Union for **Latin America** (18 countries) designed to meet the demands and necessities of participating countries
- Focus: **Mitigation and adaptation to the effects of climate change** and **environmental sustainability** with the purpose of supporting Latin American countries with the implementation of their NDCs
- Sectors / components: Climate Governance, **Urban Mobility**, Forests and Biodiversity, Risk Management, Water Management with a focus on urban resiliency, Resilient Food Production, Renewable Energy and Energy Efficiency

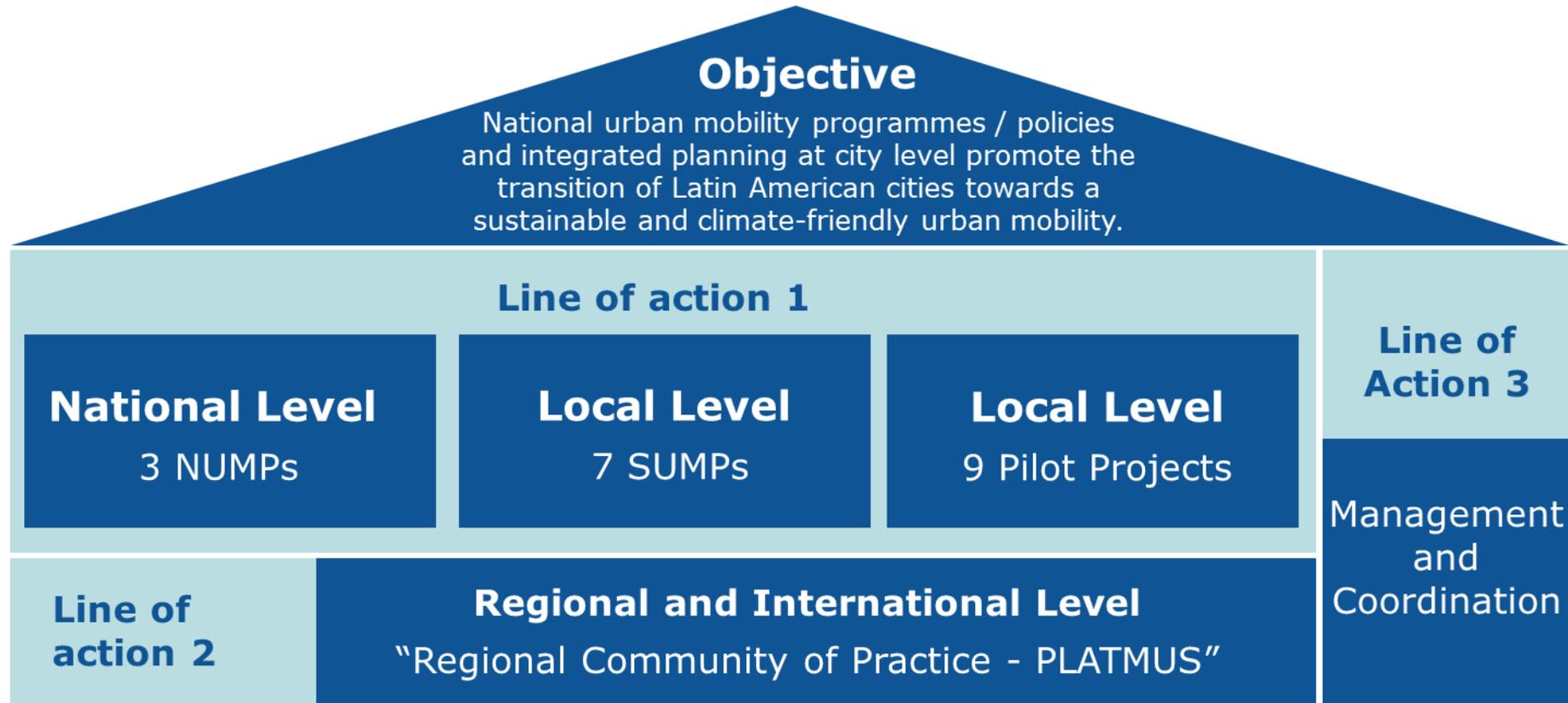
Implemented by:



- Urban Mobility: AFD and GIZ with support from CEPAL, UNEP, FLACMA
- EUROCLIMA- duration and assigned budget: 2016 – 2022; 88 million € (allocation 2016 – 2018)
 - **Thereof Urban Mobility: 2017 – 2020; 13 million €**

<http://euroclimaplus.org/index.php/es/movilidad>

Introduction to EUROCLIMA+ : Urban Mobility Component



Exiting Stuff for the People – Be creative!

- ✓ Mobility festivals
- ✓ Car-free days
- ✓ Cycle with the Mayor
- ✓ Public transport rider competitions
- ✓ etc.

EUROPEAN
MOBILITY
WEEK



Apply for the
European Mobility
Week Award!





www.MobiliseYourCity.net

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