



PROGRAMME

FEBRUARY 20TH - 21ST 2019



INTRODUCTION

An international event which aims to lead a global reflection on the future of mobility and its impact on the achievement of the Sustainable Development Goals (SDG) in the cities of the 21st century.

More than 40 speakers are expected to participate, who will address the main strategic aspects for the construction and consolidation of sustainable urban mobility systems, around three thematic axes: public policies, technology and innovation, and opportunities for development.

The event will bring together leading international experts from different sectors related to cities and urban mobility: local governments, international organizations, private companies, start-ups, technological centres and universities.

In addition to the exchange of knowledge and experiences, the main outcome of this meeting will be the signing of the "Bilbao Declaration", an agreement that builds bridges between current mobility policies and practices and sets out the path towards models aligned with the Sustainable Development Goals and Agenda 2030.

FEBRUARY
20th

	HALL BARRIA	A1	AE	EH1	C3	A2
9:00 9:40	OPENING SESSION					
9:40 11:00	SESSION 1 Trends, challenges and opportunities in sustainable urban mobility			EXHIBITION HALL		
11:00 11:30	COFFEE BREAK				FEMP - REE AGREEMENT SIGNATURE	
11:30 12:45	SESSION 2 Sustainable urban mobility: best practices and lessons learned along the way			EXHIBITION HALL		
12:45 13:45	SESSION 3 Sustainable urban mobility based on innovation and technology			EXHIBITION HALL		
13:45 15:15	LUNCH BREAK / NETWORKING			SPEAKERS' CORNER	LUNCH BREAK/ NETWORKING	
15:15 16:45		SESSION 4 Urban mobility governance	SESSION 5 Urban planning for sustainable mobility	EXHIBITION HALL		
16:45 17:15	COFFEE BREAK			SPEAKERS' CORNER	COFFEE BREAK	
17:15 18:45		SESSION 6 Socioeconomic benefits of sustainable mobility	SESSION 7 Mobility for an inclusive city	EXHIBITION HALL	* Working session FEMP Mobility and Accessibility	* THINK TANK #Vehicles7YFN, final report 2018 SALA A2

	HALL BARRIA	A1	A3	EH1	C3
8:30 9:20		SESSION 8 The future the automotive industry and sustainable transportation	SESSION 13 The emergence or new paradigms and urban mobility models	EXHIBITION HALL	* Working session FEMP Transport and Infrastructures
9:20 10:10		SESSION 9 R&D for new sustainable mobility models	SESSION 10 New energies on urban mobility		
10:10 11:10		SESSION 11 Sustainable mobility as an opportunity for the start-up ecosystem	SESSION 12 Sustainable mobility in smart cities: strategic component in the future of metropolitan areas		
11:10 11:30	COFFEE BREAK			SPEAKERS' CORNER	COFFEE BREAK
11:30 13:05	ALLIANCE FOR SUSTAINABLE MOBILITY				
13:05 13:15	ADHESION CEREMONY OF BILBAO TO THE MOBILITY CHAMPIONS COMMUNITY				
13:15 13:30	DECLARATION OF BILBAO Public reading and signature				

 **TOPIC 1** - STRATEGIES AND PUBLIC POLICIES

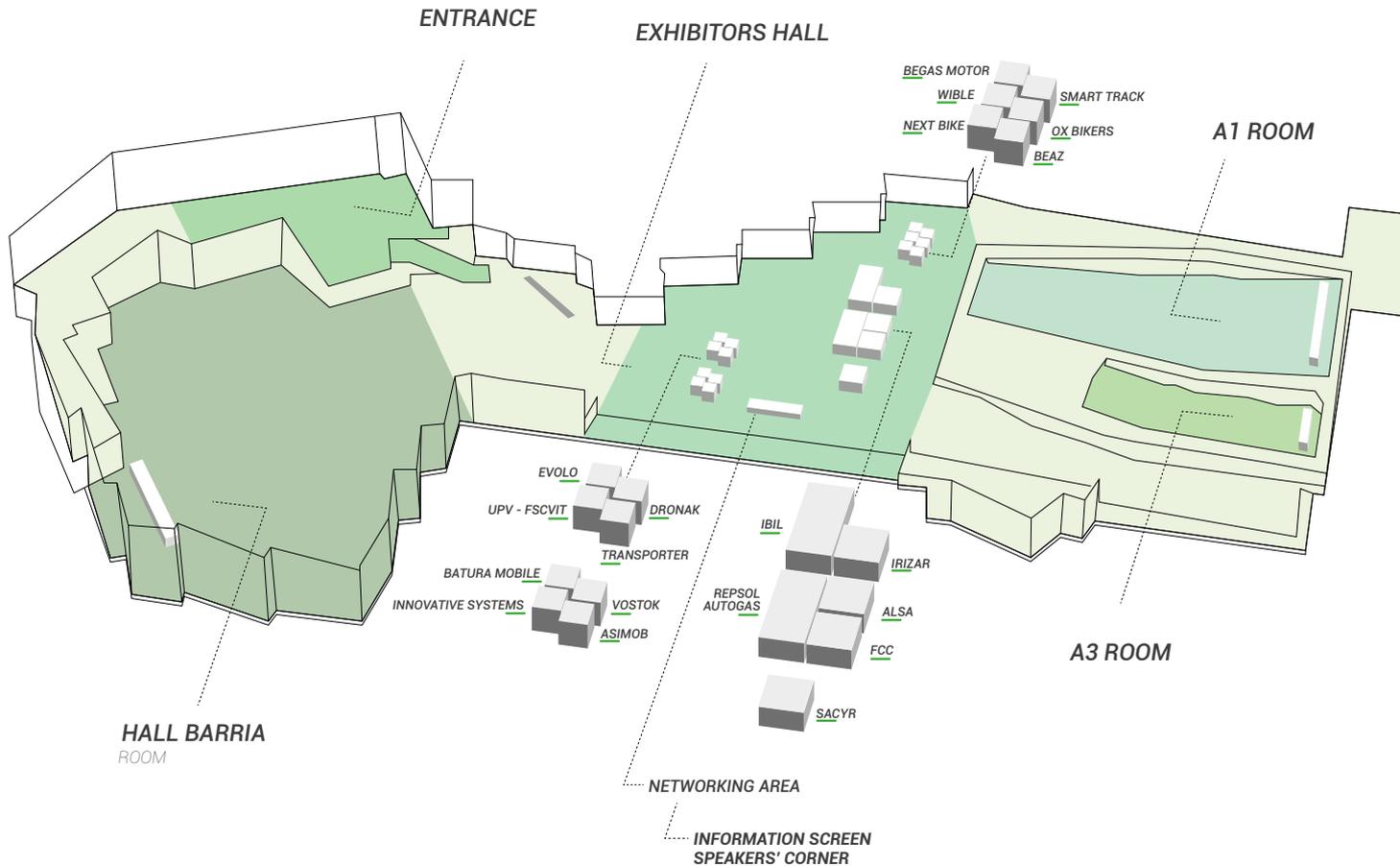
 **TOPIC 2** - TECHNOLOGIES AND INNOVATION

 **TOPIC 3** - OPPORTUNITIES FOR OCIOECONOMIC DEVELOPMENT

 **ALLIANCE FOR SUSTAINABLE MOBILITY**

* Acces with invitation only

FEBRUARY
21st



EXHIBITION HALL

STANDS

SPONSORS

IRIZAR
 ALSA
 FCC
 IBIL
 SACYR
 BEAZ

START UPS

NETXBIKE
 WIBLE
 BEGAS MOTOR
 OX BIKERS
 SMART TRACK SOLUTIONS
 ASIMOB
 VOSTOK
 TRANSPORTER
 INNOVATIVE SYSTEMS
 BATURA MOBILE
 FSVITORIA (UPV/EHU)
 EVOLO
 DRONAK

SPEAKERS' CORNER

FEBRUARY
 20ST

14:00

JESÚS DE LA QUINTANA

Coordinator at the New Mobility Services Initiative, Sustainable Urban Mobility Action Cluster (EIP-SCC)

14:10

XAVIER SANYER

Head of Mobility Service, Metropolitan Transportation Authority of Barcelona

14:20

BENJA BALLESTEROS

Chairman, Technologic Foundation to Promote Sustainable Mobility - MUISU

16:50

EUSEBIO PUEBLA

CEO, Intelligent Parking

17:00

DANI RUIZ

Co-founder and CEO, TXITA

FEBRUARY
 21ST

11:10

JUAN SACRI

Mobility and Energy Lead, Barrio La Pinada

11:20

ISIDRO ARRIETA

Electronics Engineer and Co-Founder of Ingartek

FEBRUARY
20th

09:00 - 09:40

OPENING SESSION

HALL BARRIA

Presenter:

VANESSA SÁNCHEZ, Journalist.

1. **Honorary Auresku Dance**

2. **Interventions:**

IÑIGO URKULLU,
President of the Basque Country Government.

TERESA RIBERA,
Minister for Ecological Transition, Spanish
Government.

JUAN MARI ABURTO,
Mayor of Bilbao.

ABEL CABALLERO,
Chairman of the Spanish Local Governments
Association (FEMP) and Mayor of Vigo.

IMANOL LANDA,
EUDEL - Association of Basque Country
Municipalities Association and Mayor of Getxo.

EMILIANO LOPEZ, CEO, Petronor.

EXHIBITION HALL
EXPO HALL 1

09:40 - 11:00

SESSION 1

TRENDS, CHALLENGES AND OPPORTUNITIES IN SUSTAINABLE URBAN MOBILITY

HALL BARRIA
KEYNOTE

Moderator:

DIONISO GONZÁLEZ,

Director of Advocacy and Outreach, International Association of Public Transport (UITP).

Speakers:

JOSÉ LUIS IRIGOYEN,

Senior Director of the Transport Global Practice, World Bank (2014-2018).

MATTHEW BALDWIN,

Deputy Director General for Mobility and Transport (DG MOVE).

ALFONSO GIL,

Deputy Mayor and City Councillor for Mobility and Sustainability of Bilbao.

NANCY VANDYCKE,

Founder and head of "Sustainable Mobility for All" initiative (SUM 4 All), World Bank.

DEBASHISH BHATTACHARJEE,

Head of Urban Mobility Unit in UN-Habitat's Urban Basic Services Branch, UN Habitat.

EXHIBITION HALL
EXPO HALL 1

11:00
11:30

COFFEE BREAK

FEMP – REE
AGREEMENT
SIGNATURE
ROOM C3

11:30 - 12:45

SESSION 2

SUSTAINABLE URBAN MOBILITY: BEST PRACTICES AND LESSONS LEARNED ALONG THE WAY

HALL BARRIA
ROUNDTABLE

Moderator:

MÓNICA SOLÓRZANO,

Technical Director at the Executive Secretary of FLACMA and Coordinator of the Practice Community for Sustainable Urban Mobility in Latin America.

Speakers:

GORKA URTARAN,

Mayor of Vitoria-Gasteiz.

MAJID BATAMBUZE,

Mayor of Jinja.

ÁNGEL MARISCAL,

Mayor of Cuenca.

ÓSCAR PUENTE,

Mayor of Valladolid.

EXHIBITION HALL
EXPO HALL 1

12:45 - 13:45

SESSION 3

SUSTAINABLE URBAN MOBILITY BASED ON INNOVATION AND TECHNOLOGY

HALL BARRIA
KEYNOTE

Moderator:

JAVIER COLETO, Market Director of Industry and Transport Division, Tecnalía.

Speakers:

MARKO JAVORNIK,
Vice President and General Manager of
Mobility & Travel, Comtrade Digital Services.

JAVIER ARIZTEGUI,
Mobility Manager, REPSOL.

GUIDO DI PASQUALE,
Deputy Director of Knowledge &
Innovation, International Association
of Public Transport (UITP).

PEDRO MIER,
Chairman, AMETIC.

EXHIBITION HALL
EXPO HALL 1

13:45
15:15

LUNCH BREAK/ NETWORKING

SPEAKERS' CORNER
EXPO HALL 1

15:15 - 16:45

SESSION 4

URBAN MOBILITY GOVERNANCE

A1
ROUNDTABLE

Moderator:

JOAN CLOS,
Secretary General of United Nations
and Executive Director (2010-2017), UN Habitat.

Speakers:

SHREYA GADEPALLI,
South Asia Programme Lead, Institute
for Transportation and Development Policy (ITDP).

JOSÉ ANTONIO SANTANO,
Mayor of Irun.

LAURA BALLESTEROS,
Technical Secretary of the Women in
Movement Initiative and Former Undersecretary
of Planning, Mobility Department of Mexico City.

ENEKO GOIA,
Mayor of San Sebastián.

SESSION 5

URBAN PLANNING FOR SUSTAINABLE MOBILITY

A3
KEYNOTE

Moderator:

JESÚS LOSADA, CEO, IHOBE.

Speakers:

ROBERT CERVERO,
Professor Emeritus, Department of City
and Regional Planning, University of California,
Berkeley.

SANDRA LAQUELLE,
Consultora y Directora de Programa,
Consultant and Programme Manager,
Mobilise Your City Partnership.

SALVADOR RUEDA,
Director, Barcelona Urban Ecology Agency.

EXHIBITION HALL
EXPO HALL 1

16:45
17:15

COFFEE BREAK

SPEAKERS'
CORNER
EXPO HALL 1

SESSION 6

SOCIOECONOMIC BENEFITS OF SUSTAINABLE MOBILITY

A1
KEYNOTE

Moderator:

ANDRÉS MONZÓN,
Professor of Transportation Studies,
Transportation Research Center – TRANSyT,
Polytechnic University of Madrid.

Speakers:

KRIS CARTER,
Co-Chair, City of Boston Mayor's Office
of New Urban Mechanic.

ALBERTO RAMIREZ,
Head of Mobility, Mobility and
Transportation Secretary at the State of Hidalgo
(Mexico).

SÉRGIO AVELLEDA,
Urban Mobility Director, WRI Ross Centre for
Sustainable Cities.

SESSION 7

MOBILITY FOR AN INCLUSIVE CITY

A3
KEYNOTE

Moderator:

MIGUEL ÁNGEL GÓMEZ VIAR,
Deputy for Mobility, Transportation and
Territorial Cohesion, Biscay County Council.

Speakers:

KARLA DOMINGUEZ,
Gender Specialist, World Bank.

GABRIELA COB,
Founder of the Santa Ana
initiative in Cleta, Costa Rica.

HEATHER ALLEN,
Independent Consultant on Gender
and Urban Transport.

MARÍA FERNANDA PACHECO,
President, Unidad Patronato Municipal
San José of the Mayor's Office of Quito.

EXHIBITION HALL
EXPO HALL 1

* WORKING SESSION FEMP MOBILITY AND ACCESSIBILITY
ROOM C3

* THINK TANK #Vehicles7YFN, final report 2018
ROOM A2



FEBRUARY
21st

08:30 - 09:20

SESSION 8

THE FUTURE OF THE AUTOMOTIVE INDUSTRY AND SUSTAINABLE TRANSPORTATION

A1
KEYNOTE

Moderator:

MIKEL LORENTE,
Technical Director,
ACICAE / AIC-Automotive Intelligence Centre.

Speakers:

MIGUEL ÁNGEL ALONSO,
Director of Maintenance and
Engineering, ALSA.

MARIO ARMERO,
Executive Vice President, Spanish
Association of Automobile and Truck
Manufacturers – ANFAC.

JAVIER AGUIRRE,
Chair/CEO, Kapsch TrafficCom
Spain & Portugal.

SESSION 13

THE EMERGENCE OF NEW PARADIGMS AND URBAN MOBILITY MODELS

A3
KEYNOTE

Moderator:

RAFAEL BARBADILLO,
President, Spanish Confederation of
transport (CONFEBUS).

Speakers:

DANIEL JAIKEL,
Deputy Director, Municipality of
San José (Costa Rica)

SUSANA BAÑARES,
Head of the Demand Management and
Intelligent Networks Department,
Spanish Electric Network (REE).

PEDRO DEL CURA SÁNCHEZ,
Mayor of Rivas Vaciamadrid.

EXHIBITION HALL
EXPO HALL 1

* WORKING SESSION FEMP TRANSPORT AND INFRASTRUCTURES
ROOM C3

09:20 – 10:10

SESSION 9

R&D FOR NEW SUSTAINABLE MOBILITY MODELS

A1
KEYNOTE

Moderator:

LUZ PÉREZ,

Chair at the Basque Mobility and Logistics Cluster, and Logistics Director at Uvesco Group.

Speakers:

OIHANA OTAEGUI,

Intelligent Transport Systems (ITS) Department Director, Vicomtech.

GAVIN SHORTEN,

Head of IBM Ireland Innovation Exchange, IBM Ireland Lab.

HECTOR OLABEGOGUEASKOETXEA,

Executive Director, Irizar emobility.

SESSION 10

NEW ENERGIES ON URBAN MOBILITY

A3
KEYNOTE

Moderator:

IÑIGO ANSOLA,

Director General, Basque Energy Agency (EVE).

Speakers:

JORDAN RAMER,

CEO, EV Connect.

AITOR ARZUAGA,

General Manager, IBIL.

IMANOL ITURRIOZ,

Head of R&D Department, CAF Group.

EXHIBITION HALL
EXPO HALL 1

* WORKING SESSION FEMP TRANSPORT AND INFRASTRUCTURES
ROOM C3

10:10 – 11:10

SESSION 11

SUSTAINABLE MOBILITY AS AN OPPORTUNITY FOR THE START-UPS ECOSYSTEM

A1
KEYNOTE

Moderator:

LUIS BERASATEGI,
Coordinator of Bilbao AS Fabrik.

Speakers:

DAN GIPPLE,
Co-Founder and CEO, BetterPoints LTD.

ITZIAR SANTXEZ,
CEO, Imatek Advanced Technologies.

JHON ALEXANDER RAMÍREZ,
International Business Development Manager,
NEXTBIKE GmbH.

SESSION 12

SUSTAINABLE MOBILITY IN SMART CITIES: STRATEGIC COMPONENT IN THE FUTURE OF METROPOLITAN AREAS

A3
ROUNDTABLE

Moderator:

PILAR ELEJOSTE,
Head of DeustoTech Mobilty, University of Deusto.

Speakers:

IDOIA POSTIGO,
Deputy Director of BM30.

AITIZIBER IRIGORAS,
Mayor of Durango.

FRANÇOIS FISCHER,
Senior Manager Innovation and development,
ERTICO – ITS Europe.

ITZIAR EPALSA,
CEO, Euskadi technological park network.

EXHIBITION HALL
EXPO HALL 1

11:10
11:30

COFFEE BREAK

SPEAKERS'
CORNER

11:30 - 13:05

CLOSING SECTION ALLIANCE FOR SUSTAINABLE MOBILITY

HALL BARRIA

Moderator:

MANU ÁLVAREZ,
Economic Correspondent, El Correo.

Speakers:

JUAN MARI ABURTO, Mayor of Bilbao.

ROLAND RIES,
Mayor of Strasbourg and co-chair of
the UCLG Community Practice on mobility.

PERE CALVET,
CEO, Catalan Government Railways (FGC)
and Chair of the International Association
of Public Transport (UITP).

ANTONIO BRUFAU,
President, REPSOL.

EMILIO TITOS,
CEO, Mercedes-Benz Spain's Factory at
Vitoria-Gasteiz.

13:05 - 13:15

ADHESION CEREMONY OF BILBAO TO THE MOBILITY CHAMPIONS COMMUNITY

HALL BARRIA

JUAN MARI ABURTO,
Mayor of Bilbao.

ROLAND RIES,
Mayor of Strasbourg and co-chair of
the UCLG Community Practice on mobility.

PERE CALVET,
Catalan Government Railways (FGC) and
Chair of the International Association of
Public Transport (UITP).

13:15 - 13:30

CLOSING SECTION

HALL BARRIA

SIGNATURE OF BILBAO DECLARATION AND CLOSING ACT

JUAN MARI ABURTO,
Mayor of Bilbao.

ROLAND RIES,
Mayor of Strasbourg and co-chair of
the UCLG Community Practice on mobility.

EMILIANO LOPEZ,
CEO, Petronor.

IMANOL LANDA,
President of the Association of
Basque Municipalities (EUDEL).
and Mayor of Getxo.

ALFONSO GIL,
Deputy Mayor and City Councillor for
Mobility and Sustainability of Bilbao

EMILIO TITOS,
CEO, Mercedes-Benz Spain's
Factory at Vitoria-Gasteiz.

ORGANIZED BY:



SPONSORED BY:



SUPPORTED BY:



MEDIA PARTNER:



GOLD

SILVER

BRONZE