

DECLARATION OF BILBAO

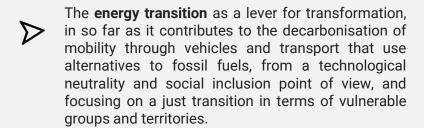
2021





OVERVIEW

Public and private entities adhered to this Declaration of Bilbao share the vision that all stakeholders must join forces so that all territories have more sustainable mobility systems by **2030**, based on:



Governance and funding based on collaborative alliances between stakeholders of a different nature (public-private), level (national-local) and geography (metropolitan, international sphere). This will enable the generation of clear and agreed regulatory frameworks, along with sustainable funding mechanisms for sustainable urban mobility projects and services, without forgetting citizen participation in the governance system and the provision of public services at a local level.



To fulfil this vision, we undertake to:



COMMITMENTS

Decarbonisation and Sustainable Transport

Foster the supply of renewable energies, improving the supply systems (charging efficiency, storage, etc.) and reducing the carbon footprint in both manufacturing and the **use of land, sea and air transport.** The goal of these undertakings is to move forward in the **mitigation of climate change** and improve the **air quality** of our cities, reducing its impact on the population's health, inequalities and the environment.

7 Technological neutrality and alternatives to fossil fuels

Foster the energy transition in urban mobility from the technological neutrality and carbon neutrality perspective, integrating the **electrification of transport**, as well as the use of new, sustainable fuels and increasing the supply of charging infrastructures for the new zero-emissions fuels.

3 Regulation

Contribute towards the establishment of simplified regulatory frameworks aligned with global agendas towards sustainable development that are just and realistic, bearing in mind the role of local and regional governments and the industrial sector as a driving force for territorial socio-economic development while, at the same time, facilitate the deployment of innovative green taxation solutions, low emissions areas, etc. These solutions should address the new tendencies in the sustainable mobility of people and goods, social inclusion and climate change in an efficient and cost-effective way, particularly following the turning point as a result of the impact of COVID-19 on mobility and urban planning.



COMMITMENTS

4 Funding

Support the deployment of public and private funding instruments that **stimulate** the creation and **development of projects** aimed at increasing sustainable urban mobility. This will lead to **new opportunities** for entrepreneurs, companies and local and regional governments which prioritize the inclusion of social and environmental criteria in their projects, along with the gender perspective, universal accessibility and urban-rural continuation.

5 Just Transition

Foster a just energy transition, or in other words, including **equity and solidarity criteria** in production methods and energy consumption, supporting the **gradual adaptation** of those regions, productive sectors and groups most affected by the transformation due to their dependence on fossil fuels and carbon-intensive processes.

6 Public-Private Alliances

Enter into agreements and collaborate with entities of a diverse nature (public and private) with the aim of improving sustainable urban mobility, from a holistic perspective and throughout the entire value chain. This will be achieved by fostering the co-production and associated management of public policies, joint development of innovative projects, support for the provision of public services at a local level, participation in actions to raise society's awareness, international cooperation and collaboration between different levels of government and within the metropolitan sphere, always respecting the underlying principle of common and differentiated responsibilities.

7 Energy Efficiency

Foster the **efficient use of energy**, avoiding excessive consumption and taking advantage of the new technologies that favour its optimisation, both in terms of infrastructures and in different means of transport, from one-person vehicles to mass transport, whilst promoting **local energy generation**, bearing in mind the safety and well-being of individuals.



COMMITMENTS

Inclusive and healthy mobility with a gender perspective

Put people at the heart of urban mobility systems, particularly **vulnerable groups** and constantly take into account the **gender perspective**, thus favouring accessibility, affordability, safety, territorial reach by means of public transport, **active mobility** (on foot or by bicycle) as a healthy way of getting around and the backbone in adjoining neighbourhoods, as well as **health**. This latter is fostered through the mitigation of harmful factors, such as noise and air pollution, among others.

9 Smart Mobility

Foster more efficient, sustainable, equitable and safer mobility (zero fatalities) through the **new technologies and digitalisation**. This will require incorporating travel optimisation criteria in urban planning and favouring **connected, multi-modal, autonomous and shared mobility,** micro-mobility, smart infrastructures and the connection between the MaaS mobility services, transport (through intermodal infrastructures) and territories (rural areas, intermediate towns and metropolitan cities). To do so, the use of **helpful information** in the proactive management of mobility should be encouraged, efficiently adapting demand to supply.

10 Goods Mobility

Optimise the distribution of goods throughout the logistics chain, consolidating a paradigm that responds to citizens' new consumption tendencies and provisioning of commerce. This paradigm shall rely on digitalisation and decision-making based on data in order to foster the balance between goods transport, the new models of mobility for people based on shared, connected, accessible and affordable mobility, and the different uses of public spaces, constantly seeking minimum environmental impact.



We hereby sign this Declaration of Bilbao on 7th October 2021 at the Euskalduna Conference Centre (Bilbao) within the framework of the second edition of the SUM Bilbao Congress, undertaking its commitments on behalf of our respective organisations:

Juan Mari Aburto Mayor of Bilbao Antonio Brufau

President, Repsol

Iñaki Arriola

Minister for Territorial Planning, Housing and Transport,

Basque Government

Javier Hurtado

Minister for Tourism,

Commerce and Consumption,

Basque Government

Miguel A. Gómez

Provincial Councillor for Transport and Sustainable Mobility,

Bizkaia Provincial Council

Rafaela Romero

Provincial Councillor for Mobility

and Regional Planning, Gipuzkoa Provincial Council



Blanca de la Peña

Provincial Councillor for Road Infrastructure and Mobility, Araba Provincial Council

Gorka Urtaran

President of EUDEL and Mayor of Vitoria-Gasteiz

Nora Sarasola

Director of Social Welfare Fund, BBK

Lucas Casasnovas

Managing Director, SEAT MO & Casa SEAT

Iñigo Ansola

General Manager,

EVE (Basque Energy Agency)

Emiliano López Atxurra

President, Petronor

Alfonso Gil

President of the Commission on Transport, Sustainable Mobility and

Road Safety at FEMP



Massimo S. Perrino

Policy Officer, United Cities and Local Governments (UCLG)

Gareth MacNaughton

Director of Innovation, EIT Urban Mobility

Jaime Belmar

Executive Director of the Chilean Association of Municipalities and Commissioner for International Cooperation at FLACMA Marcela Petrantonio

Secretary of Productive Development and International Relations in the Municipality of Tandil, (Argentina) and Executive Secretary of Mercociudades

Sergio Baños

Mayor of Pachuca de Soto

(Mexico)

Víctor López

Managing Director,

ALSA

Txema Otero

Commercial Director for Spain

& Portugal,

Irizar e-mobility

Juan Marín

Urban Mobility Director for Spain &

Portugal,

Kapsch TrafficCom



Emilio García
Chief Innovation Officer,
TALGO

Mariano Maján Castroviejo General Manager for Southern Europe & Nordics, Via

José López-Tafall Managing Director, ANFAC

Pedro Mier President, AMETIC Aitor Arzuaga

Managing Director, IBIL Charging Technology and Services

May López

Director of Development,

Empresas por la Movilidad Sostenible

Idoia Postigo

Managing Director,

Bilbao Metropoli-30

José Luis Rodrigo Managing Director, Fundación Ibercaja

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losu Ramírez Managing Partner LEBER



Managing Director, CTAG (Automotive Technology Centre of Galicia)

Eduardo Lasa
Vice President, Basque Mobility
and Logistics Cluster

David Sánchez

Industry & Transport Director, TECNALIA



José Carlos Espeso Mobility Manager, AECOC

Luis Morales

Head of Public Projects and External Relations, Connected Mobility Hub



DECLARATION OF BILBAO 2021

ADHERED ENTITIES

The following entities of a diverse nature (public and private) have ratified their adhesion to the Declaration of Bilbao, undertaking to fulfil the commitments reflected herein:

















































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DEPARTAMENTO DE TURISMO, COMERCIO Y CONSUMO





